

# 2016

— donor —  
impact report

meet.

stay.

play.

pray.





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## *A message from Presbyterian Mo-Ranch Assembly's president and CEO*

### **The impact of change**

Many big changes were brought to Mo-Ranch in 2016.

I look around, and I am in awe of the transformations that occurred because of your love and support of this special place.

Through your gifts, the Creative Arts Ministry has begun to flourish, and even more new art programs have been added. A columbarium was completed, and it is a stunning celebration of life. Forty hotel rooms were renovated in Wynne/Flato Lodge because of your support, and Mo-Ranch's ministry was able to expand past the banks of the Guadalupe with the first-ever Mo-Ranch Camp in the Valley.

Another monumental milestone in 2016 was the establishment of The Circle M Club. The Circle M Club was formed to recognize those who have made the decision to make Mo-Ranch a part of their estate plan. These gifts are vital to the needs of this ministry; they ensure Presbyterian Mo-Ranch Assembly will continue to exist and stand strong in its mission.

These are just a few of the great advancements that are happening here at Mo. These changes will not stop. There is much to be done to preserve this special place and to keep Mo moving forward with positive change.

*It's your generosity that makes these changes happen  
and allows this ministry to change lives.  
I can't wait to see what 2017 holds in store.*

*Thank you for making a difference  
and supporting this ministry.*

*Grace and peace,*

*Dick Powell*

**President & CEO,**

**Presbyterian Mo-Ranch Assembly**



## *A message from the 2016 chair of Mo-Ranch's board of trustees*

### **Mo-Ranch is on the move.**

Each time I have the privilege of coming to Mo-Ranch, it seems there has been some new improvement. Walking into one of the newly renovated Wynne/Flato rooms or the completely rejuvenated Nicklos Barn leaves one feeling, "Wow!" Spending a quiet afternoon gazing at the Guadalupe River from Serenity Hill's recently completed columbarium magnifies the sense of awe and gratitude that there is a place like Mo-Ranch. Joining others in pledging ongoing financial support through The Circle M Club's emphasis on planned giving is a delight. It is also encouraging that programming at Mo is receiving forward-thinking attention, and the successful launch of camping beyond the campus as in the Rio Grande Valley is evidence. Planning is geared toward what will meet the needs of children, youth and adults and promote growth in a Christian learning environment. The past is honored, and many cherished conferences continue on an annual basis. Nevertheless, change includes new programmatic ventures in the arts and in a renewed emphasis on expanding summer camping for children and youth.



A friend whose church recently spent a weekend at Mo-Ranch's Nicklos Place readily noticed the attention to small details like new handrails for better navigating steps and the refinished floors. This attention to small things communicates the attitude of the leadership and staff of Mo-Ranch.

It is a welcoming place where, for a few days or longer, guests find respite and renewal, time to reflect and enjoy God and others.

Because Mo-Ranch is one of the thin places where our lives intersect the beauty and grandeur of creation, many point to it as the place they came to better know God's love, where they have grown through laughter and play, through study and contemplation. Because Mo-Ranch matters, I hope that you will continue your support of its good work or begin that support through your prayers and your financial gifts. The blessing of Mo-Ranch can be shared with generations to come. It is our great opportunity to continue to help make this happen.

*Gratefully,*

*Bill Galbraith*

**2016 chair of Mo-Ranch's board of trustees**



# 2016

## at a glance

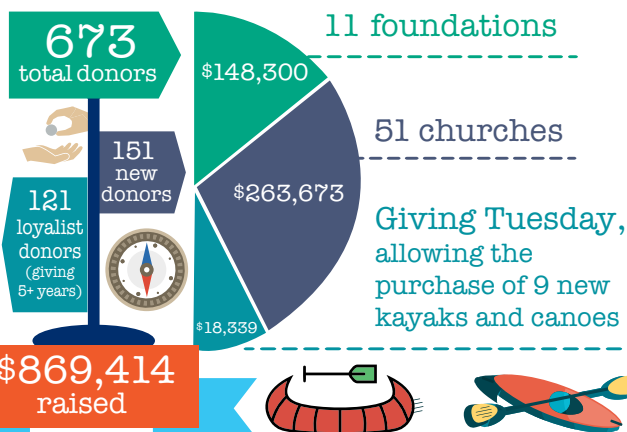
### Gifts



—32,490  
guests visited Mo



32 Mo-Ranch  
sponsored  
programs  
and events

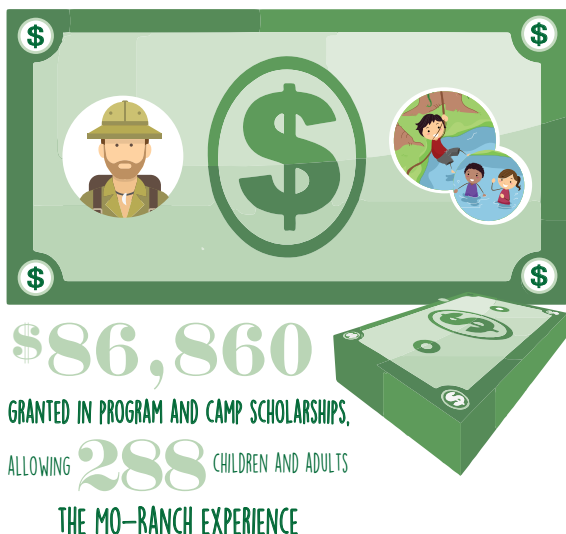


2,054  
program  
attendees

1,571  
event  
attendees



70  
adults attended  
grief programs  
for the loss  
of a child  
or loved one



Record  
Breaking **SUMMER**  
with **682** total campers  
attending **SUMMER & Day  
Camp**  
PROGRAMS



Mo-Ranch  
became a  
Texas Education  
Agency CPE  
provider

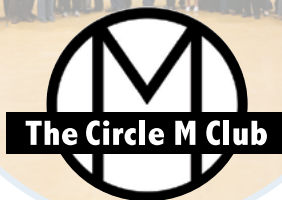


*We know that all  
things work together  
for good for those  
who love God,  
who are called  
according to his purpose.  
Romans 8:28*

## 2016 Milestones

*The  
columbarium  
at Serenity Hill  
was completed*

**The  
Circle M Club**  
*Established 2016  
Inducted 45 members*



**The  
Mo-Ranch  
bookstore/gift shop  
got a  
new look**

# Supporting the change

**Jeanie Flowers**, senior board member and member of The Circle M Club, first journeyed to Presbyterian Mo-Ranch Assembly in 1978 with the Saint Philip Presbyterian Church all-church retreat and quickly realized Mo-Ranch was her “thin place”—a location where heaven and earth come closer together.

*“My first impression was of beauty and serenity,” said Flowers. “I believe Mo-Ranch has a unique place in ministering to people, all people, just by being itself and becoming a haven for those who are in need of a thin place.”*



Throughout the years, Flowers has witnessed the changes at Mo-Ranch, and she has been at the forefront of helping Mo accomplish several projects.

*“I have tried to support whatever seems to be needed at that time,” said Flowers. “I love to see my gifts contributing to so many areas on the ranch—maintenance, new programs, landscaping—so much needs to be done.”*

Flowers has some incredible memories at Mo-Ranch, including the baptism of her grandson, Daniel, at Chapel on the Hill on the last day of the 1994 Saint Philip all-church retreat, and meeting conference leaders like Philip Newell and Ann

Weems. She hopes Mo-Ranch will remain a sanctuary, a worship place, a resting place, for all who visit, just like it is for her.

*“So many times I have come to the ranch upset or out-of-sorts with the way that my life is going,” said Flowers. “Invariably, after a day or two, I am in tune with myself and my God.”*



When Flowers isn't helping Mo-Ranch

live into its mission, she can be found reading or stitching. But every year when Saint Philip Presbyterian hosts its all-church retreat at Presbyterian Mo-Ranch Assembly, Flowers gets to travel back to her thin place which she has helped make so wonderful.



*“I wish that more people knew how Mo-Ranch soothes the soul,”* said Flowers.

## Why Mo-Ranch matters



I journeyed to Mo when I was broken, and the place and the staff were so caring— so attentive. At Mo, I became changed. At Mo, I became whole again.

- *The Rev. Charles Cropper*

“Being with others who share the loss of a child helps to make you feel not so alone. Hearing other stories and just being at Mo-Ranch in this beautiful setting, surrounded by such kind and compassionate people, promotes healing.”

- *58-year-old Safe Place attendee*

“The spiritual growth you get at Mo-Ranch is unforgettable and extremely impacting.”

- *14-year-old Multicultural Youth Conference attendee*

“Mo-Ranch has been an important, central part of our family’s life for over three decades. It is a treasure in

the Texas Hill Country that is a peaceful, beautiful and spiritual place to rest and recharge your soul.”

- *Harvey Juarez*



## Changing children's lives through your scholarship gifts

*A camper's mom shared how her daughter's life was impacted through a full camp scholarship they received in 2016:*

*“Ashley was blessed with a full scholarship last year, and her experience truly changed her life! She walked away from camp a stronger girl and a stronger daughter in Christ! She cried because she would miss it so much! She is very excited to go Mo-Ranch Camp in the Valley again.”*

- *Mother of Ashley, 2016 Mo-Ranch Camp in the Valley camper*







## Creating a bright future for at-risk teens

My son moved to a smaller school this year— a school where no one knew him and he could have an opportunity to “start over.” He is now thriving in his new school, and he now has



passing grades. He is much more social with his peer groups. The role modeling and encouragement put forth by the counselors in the Teen Adventure Day Camp program built his confidence that has brought all of these changes. He is even more helpful around the house and with the whole family!

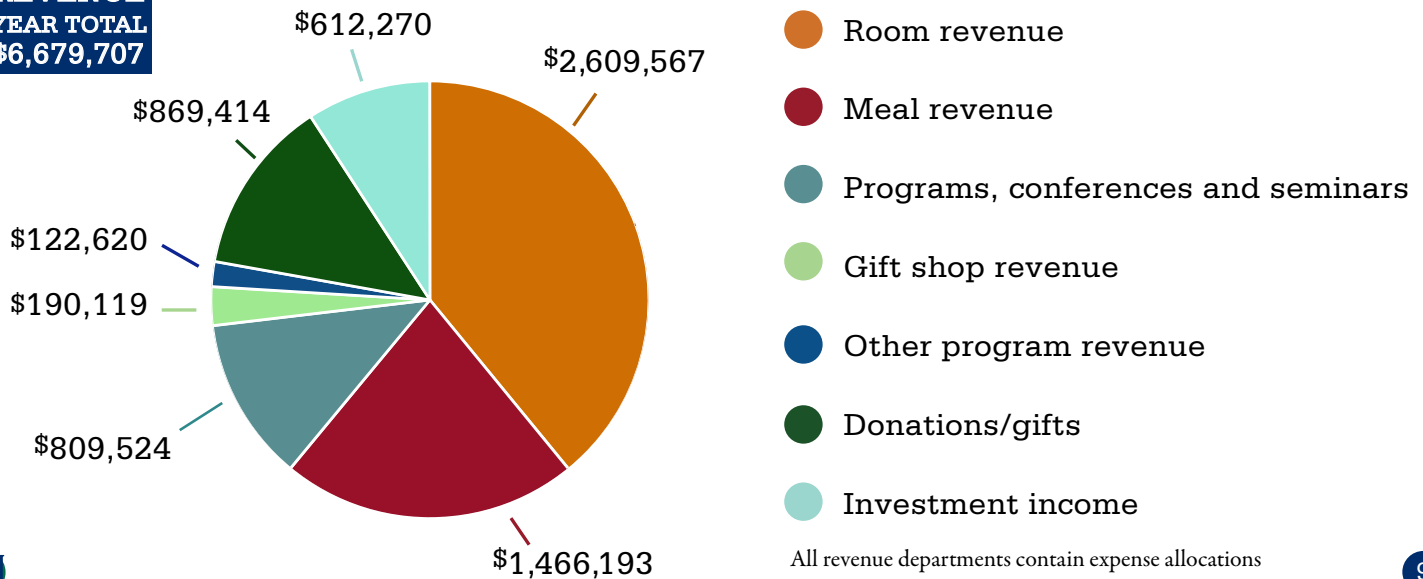
*- Mother of a 15-year-old male  
Teen Adventure Day Camp  
attendee*



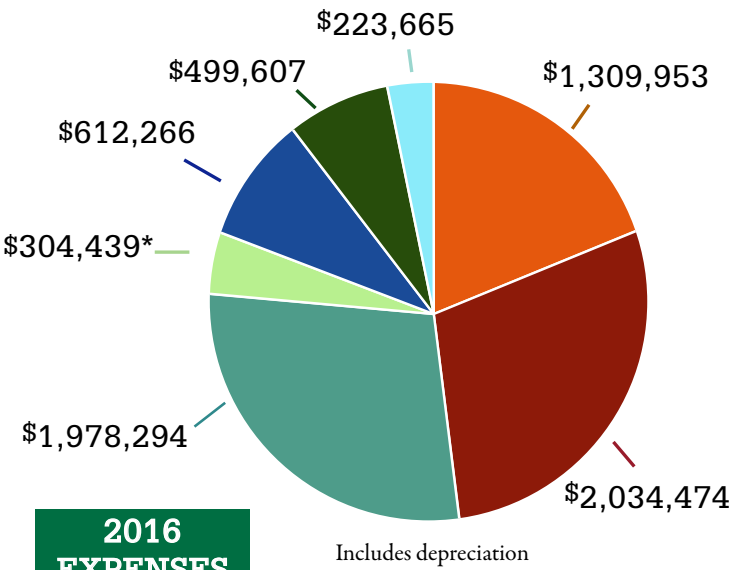
Children who come to summer camp are changed— mobile phones are put away, self-confidence is built, friendships are made and the Gospel is heard.

**2016**  
REVENUE  
YEAR TOTAL  
\$6,679,707

## 2016 revenue and expenses



# 2016 revenue and expenses cont.



2016  
EXPENSES  
YEAR TOTAL  
\$6,962,698

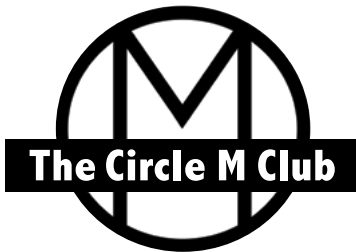
- Rooms
- Meals
- Programs, conferences and seminars
- Gift shop (\*one time expense for writing down obsolete inventory)
- Depreciation
- Management and general
- Fundraising

Have you seen our  
new website?  
[www.moranch.org](http://www.moranch.org)

## Combining history with change

In March of 2016, a new but very familiar logo was launched in conjunction with a new website for Mo-Ranch. Mo-Ranch's new logo has a simplistic look that mirrors The Circle M Club logo, summer camp logo and many versions of Mo-Ranch logos that have been used in the past. The logo was derived from a Kerr County registered cattle brand mark of Mo-Ranch's former owner, Dan Moran.

The new Mo-Ranch logo embraces the storied history of the ranch and celebrates the "Mo" nickname that is frequently used by guests as a term of endearment. The logo, along with the new website, set the tone for a year filled with exciting changes that continued all throughout 2016.



### Chairwoman of the Board:

**Joan Hudson**

Dallas, TX

### Vice Chair:

**The Reverend David Evans**

Austin, TX

### Board Secretary:

**The Reverend Bill Poe**

Round Rock, TX

### Board Trustees:

**Ellen Benson**

Fort Worth, TX

**Meg Bierwirth**

Woodway, TX

**Alan Byars**

Midland, TX

**Jerry Camp**

Kilgore, TX

**Susan Cox**

Dallas, TX

**Joe de la Fuente**

Austin, TX

**Sarah French**

Austin, TX

**Bill Galbraith**

Goldsby, OK

**John Galbraith**

Metairie, LA

**Butch Gerfers**

San Antonio, TX

**Malcolm Hall**

Nichols Hills, OK

**Charlotte Harper**

Austin, TX

**Bryan King**

Canadian, TX

**Robert Laird**

Abilene, TX

**Ben Nichols**

Round Rock, TX

**Les Staples**

Granbury, TX

**Kevin Starnes**

Plano, TX

**Bob Turner**

Edmond, OK

**Jane Wolter-Williamson**

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Chief Financial Officer

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and Communications

**Julie Chapa**

Director of Sales

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**Netti Dunning**

Director of Dining  
and Meeting Services

**Patrick Fitzgerald**

Director of Outdoor  
Education Ministries

**Caitlin Hueber**

Grants and Planned  
Giving Manager

**Kris Johnson**

Program Director

**Shasha McCracken**

Director of Mo-Ranch  
Summer Camp

**Mark Perhamus**

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and Security



2229 FM 1340 | Hunt, TX 78024 | 800.460.4401 | [www.moranch.org](http://www.moranch.org)

#theresnoplacelikemo

