



## Mo Gives Back Overview and Guidelines

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Mo Gives Back is an annual summer event with a mission. It is an initiative for Mo-Ranch to give back to the community and help support other non-profits with their time. Mo-Ranch staff will donate their time with the three selected nonprofits and beyond throughout the year, culminating in the Molympics Event in July, a unique fundraising opportunity at Mo-Ranch with all proceeds going to the selected beneficiaries.

**This is not a grant.** Mo-Ranch will provide the medium for fundraising through the Molympics Event but will not provide a monetary contribution beyond funds raised on that day. Mo-Ranch will market the event but in order to ensure success, chosen beneficiaries are highly encouraged to pursue marketing opportunities on their own, both in their network and throughout the community.

Mo-Ranch has a large body of staff who are both excited and incentivized to volunteer, but can only do so if they are provided with clear volunteer projects. This could be volunteering at larger events or something as simple as mowing a lawn or painting a workspace. Mo-Ranch will not require much of the beneficiaries' time beyond a meeting with Marketing Manager Ethan Brundeen and a luncheon at the ranch with the entire Mo staff. A presence from the beneficiaries is highly encouraged at the Molympics Event in July.

The Molympics Event Will be held on August 3<sup>rd</sup>, 2024. All are invited to come out and enjoy the fun. Activities will include, but are not limited to a cornhole tournament, Mo-Slide competition, hot dog lunch and plenty of time to swim in the Guadalupe. The event is open to the public for the purchase of a ticket, with all proceeds going to the beneficiary of each attendee's choice, so the more you market, the more you stand to make!

**Your non-profit organization should meet the following criteria:**

- Must provide for charitable and/or educational needs in the Texas Hill Country, particularly as they relate to the community of Kerr County, Texas.
- Promote and encourage volunteer participation and citizen involvement.
- Have a clearly defined mission and a history of accomplishments.
- Provide clear opportunities for volunteer projects.
- Have demonstrated an effective plan for fund development and an efficient use of those funds.

**Please complete this application and submit a short essay describing why your organization should be selected as the beneficiary of the 3<sup>rd</sup> Annual Mo Gives Back. Please also include the non-profit organization's plans for the use of the funds raised in your essay and a list of potential volunteer opportunities at your facility.**

**Required documents along with essay and application for submittal:** Proof of 501(c)(3) status, organization's mission statement, current list of board of directors and a brief description/history of the non-profit organization.



MO-RANCH

**Mo Gives Back  
Beneficiary Application**

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Name of Organization: \_\_\_\_\_

Organization Contact: \_\_\_\_\_

Physical Address: \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_ City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Alt Number: \_\_\_\_\_

Contact Email: \_\_\_\_\_ Website: \_\_\_\_\_

**Mo Gives Back beneficiary applications will be accepted through November 1st  
for consideration.**

Applications will be reviewed by our selection committee comprised of Kerr county residents who are actively involved in non-profit endeavors. Mo-Ranch will select three Mo Gives Back recipients. The three recipients that are selected will be **announced in November 2024**. All funds raised from the Mo Gives Back event will directly benefit the three selected non-profit organizations. Mo-Ranch employees will be required to select a nonprofit to volunteer with quarterly, 4 days out of the year. **The event will be hosted August 3<sup>rd</sup>, 2024.**

Please return the completed application with all attached documents to:  
[egbrundeen@moranch.com](mailto:egbrundeen@moranch.com) or by mail to: Presbyterian Mo-Ranch  
Assembly Attn: Ethan Brundeen, 2229 FM 1340, Hunt, TX 78024  
Questions? Please contact: 800.460.4401 ext. 272